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Panorama Berlin Autumn/Winter 2020/21

14-16 January 2020, Berlin Tempelhof

THE GOOD CAUSE at PANORAMA Berlin

PANORAMA Berlin supports social projects

A separate showroom in Hangar 6 on the grounds of Tempelhof Airport will be showcasing creative, multicultural diversity with strong new brands like Kuniri, a fashion label designed by people who have had to flee from their native countries, and Sanabel, which is helping Palestinian women in Damascus to keep their traditional craftsmanship alive. For the DIM, or 'Die Imaginäre Manufaktur' (The Imaginative Factory) project, visually impaired people are making practical and long-lasting design products and the Kaspar Hauser Foundation is supporting people with assistance needs.

In Hangar 5 there will also be a PANORAMA Berlin Shop where, in addition to the lifestyle products by Charles And Marie, you will also be able to purchase the exclusive PANORAMA charity T-shirts in cooperation with RAGMAN. The proceeds from the shirts will support a school in Lima, Peru.

Find out more about the brands in the Showroom in Hangar 6 and the PANORAMA Shop in Hangar 5 here:



KUNIRI

A fashion label with a unique twist is launching its first (small-batch) fashion collection on the market and causing a real stir in the fashion world. The special thing about this young label called 'Kuniri' are its fair working conditions, sustainable materials and, above all, the tailors and designers who produce them. They come from all over the world, bringing together the most varied styles and designs to create something unique and beautiful. They are all working together, which is reflected in the name: Kuniri is the Esperanto word for "to go with, accompany". Yet they are not necessarily all here by choice. After all, Kuniri only creates fashion with people who have had to flee from their native countries and are now getting back on their feet again here in Germany and want to earn their own living. They meanwhile have this opportunity in two sewing workshops in Berlin and Munich where, with the support of professional designers, they not only create fashion but also learn about German standards and practices. This forms the basis for long-lasting professional integration in Germany.



DIM

'Die Imaginäre Manufaktur' (The Imaginary Factory) was launched in 1998 as a joint project of the Berlin Institution for the Blind and design studio Vogt + Weizenegger. The idea was as simple as it is convincing: the designers designed new products that were then made in the workshops by blind and visually impaired people. Today 'Die Imaginäre Manufaktur' is supported by USE GmbH. The participatory approach is something that it has consistently pursued and developed.

INCLUSIVE EMPLOYMENT – FACTORY-MADE CRAFTSMANSHIP – USEFUL & DURABLE PRODUCTS



KASPAR HAUSER FOUNDATION

The non-profit Kaspar Hauser Foundation offers a variety of opportunities for people with assistance needs: interesting jobs, opportunities through education and training, assisted living, artistic activities and sociotherapeutic support. The work of the foundation is anthroposophic and aims to provide people with all-round support and development opportunities.

The products and services offered are made at the Kaspar Hauser Foundation's different workshops. Only natural materials are used – with lots of attention to detail, the utmost precision and a high artistic standard. From the idea to the creation and sale, the products bear the hallmarks of the people who made them. The products on offer range from notebooks and sketchbooks with creative fabric covers to fashion and meditation cushions and bags made from exquisite fabrics, down to hand-dipped pure beeswax candles and high-quality olive oils from certified organic farming.



SANABEL

The Sanabel project was established in 1996 to find employment opportunities for Palestinian women living in Syrian camps in the south of Damascus. Its aim is to keep traditional Palestinian handcrafts alive. For this reason, elements from old embroidery are used to create newly interpreted designs. The products on offer range from scarves, cushions and handbags to accessories.

Hangar 5 PANORAMA Berlin Shop

Charity T-shirt

The supported school in Lima, Peru (Colegio La Buena Esperanza, <https://colegiolabuenaesperanza.wordpress.com>) has developed exceptionally well thanks to funding received from benefactors like RAGMAN, the Citygroup and IBM. As well as the school education of the children, they also attach great importance to teaching them about a healthy diet, social behaviour and hygiene. For several years they have also had their own school garden, where the children plant their own vegetables. Together with RAGMAN, PANORAMA Berlin is supporting this project by selling the T-shirts in the PANORAMA Shop in Hangar 5.

REBEL WITH A CAUSE

www.panorama-berlin.com



Further Information:

Panorama Berlin:

public images GmbH, Petra Kraft and Thorsten Markwardt

petra@public-images.de , thorsten@public-images.de, Tel: +49 (0)2154/4939-0