

# SELVEDGE RUN & ZEITGEIST

14-16 January 2020

Tempelhof Airport, Berlin

Berlin, 15 January 2020

## HIGH NUMBERS OF VISITORS IN HANGAR 5 SHOWROOMS AND A GROWING COMMUNITY AT TEMPELHOF

**From 14-16 January 2020, the 10<sup>th</sup> edition of SELVEDGE RUN & ZEITGEIST is taking place in the exclusive showrooms of Hangar 5 at Berlin's historical Tempelhof Airport for the first time.**

Around 50 curated, high-quality brands from the categories Denim, Craft and Current are showcasing their industry-relevant products in a productive, focused atmosphere. The portfolio includes new and exclusive brands from the Japanese denim community, which are available to order in Europe for the first time. As an integrated part of Panorama Berlin, the tradeshow is already reporting a high number of visitors with international relevance.

SELVEDGE RUN & ZEITGEIST co-founder Shane Brandenburg is ending the first day on a high: "I am extremely happy! The move to the tradition-steeped location of Tempelhof was a bold step – and the right one. Our exclusive showrooms adjoining Panorama Berlin have been met with great interest and attracted a lot of visitors, also from Panorama. The mood among the SELVEDGE RUN community is extremely positive. We celebrated this success and our 10th anniversary last night together with The Dudes Factory and lots of our friends."

As an official partner of Selvedge Run & Zeitgeist, Noodles Noodles & Noodles Corp. has provided its traditionally made furniture for the individual showrooms.

This year's motto "TRENDSAREFORSUCKERS" is making a statement for responsibility, sustainability and fairness.

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